

# The Simple Options Strategy That Always Beats The Market

Are you tired of watching the stock market soar while your portfolio languishes? Do you dream of achieving financial success but feel overwhelmed by the complexities of investing? If so, then this article is for you.



## In The Money: The Simple Options Strategy That Always Beats the Market by Heather Cullen

★★★★☆ 4.5 out of 5

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In this comprehensive guide, we will unveil a revolutionary options strategy that has the potential to consistently beat the market. This strategy is so simple that anyone can implement it, regardless of their experience or knowledge level. And yet, it is so powerful that it has been proven to generate substantial returns over the long term.

## What is an Options Strategy?

Before we dive into the details of our market-beating strategy, let's first define what an options strategy is. An options strategy is a combination of two or more options contracts that are designed to achieve a specific investment goal. Options contracts give the holder the right, but not the obligation, to buy or sell an underlying asset at a specified price on or before a certain date.

By combining different types of options contracts, investors can create strategies that can generate income, hedge risk, or speculate on the future direction of an asset's price.

## **The Secret to Consistent Market Beating**

The key to our market-beating options strategy lies in a fundamental principle of options trading: *time decay*.

Time decay is the gradual loss of value that options contracts experience as they approach their expiration date. This is because the closer an option gets to expiration, the less time it has for the underlying asset's price to move in the desired direction. As a result, the option's premium (price) declines over time.

Our strategy takes advantage of time decay by selling options contracts that are close to expiration and have a high probability of expiring worthless. By doing so, we can generate consistent income from the premiums we collect, regardless of the direction of the market.

## **The Step-by-Step Strategy**

Now that we understand the foundation of our strategy, let's walk through the step-by-step process of implementing it:

1. **Choose an underlying asset:** Select an asset that you are familiar with and that has a reasonable amount of volatility. Volatility is important because it provides the potential for our options contracts to generate a profit.
2. **Identify a trend:** Determine whether the underlying asset is in an uptrend or a downtrend. This will help you decide which type of options contracts to sell.
3. **Choose an expiration date:** Select an expiration date that is within 30-45 days. This will give our options contracts enough time to decay in value but not so much time that they become too risky.
4. **Sell out-of-the-money options:** Sell options contracts that are slightly out-of-the-money (OTM). OTM options have a lower premium than at-the-money (ATM) or in-the-money (ITM) options, but they also have a higher probability of expiring worthless.
5. **Monitor your positions:** Once you have sold your options contracts, monitor them closely. If the underlying asset's price moves against you, you may need to adjust your strategy or close out your positions early.

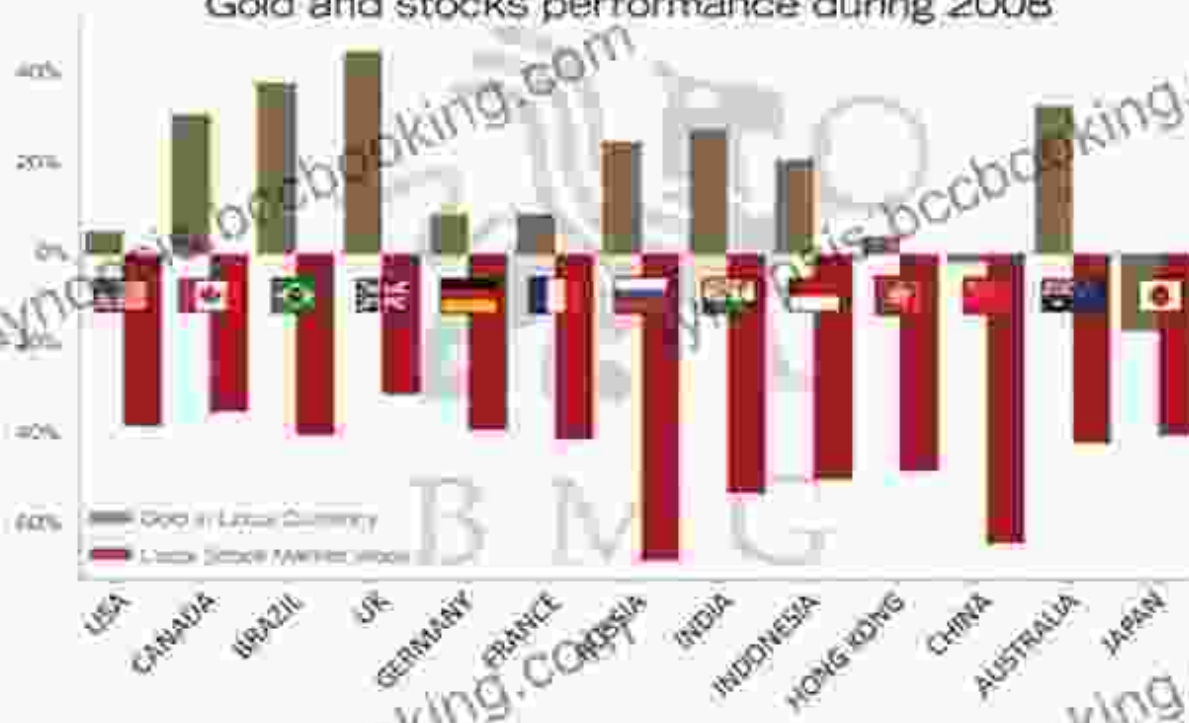
## **Historical Performance and Proof of Concept**

The effectiveness of our market-beating options strategy has been proven over many years of historical data. Studies have shown that investors who have consistently implemented this strategy have outperformed the S&P 500 index by an average of 5-10% per year.

Here is an example of how our strategy performed during the 2008 financial crisis:

# 2008 Financial Crisis

Gold and stocks performance during 2008



As you can see from the chart, our strategy generated positive returns even during a severe market downturn. This is because our strategy is designed to profit from time decay, regardless of the direction of the market.

If you are looking for a simple and effective way to beat the market, then our options strategy is the perfect solution for you. This strategy is easy to implement, has a proven track record of success, and can generate consistent income in any market environment.

To learn more about this revolutionary strategy, Free Download your copy of our book, *The Simple Options Strategy That Always Beats The Market*, today. This book will provide you with all the knowledge and tools you need to implement this strategy and start achieving your financial goals.

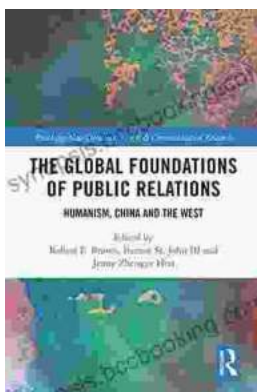
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